



2018 Fact Sheet

Call for Makers: Apply to exhibit as a maker, sell your products as a commercial maker or corporate exhibitor, perform at Maker Faire, or speak at Maker Faire

Call for Supporters: Become a sponsor

Key Dates

August 22: Applications open

Sept. 20: Applications close

Oct. 20: Fourth annual Chattanooga Mini Maker Faire

Location: Chattanooga Public Library

Lead Organizers: CO.LAB and the Chattanooga Public Library

How to apply: Visit chattanooga.makerfaire.com

Who qualifies as a maker: Tech enthusiasts, crafters, educators, tinkerers, food artisans, hobbyists, engineers, science clubs, authors, artists, students, and commercial exhibitors, etc. People who want to show what they have made and share what they have learned.

Requirements for participation: Makers can submit proposals for a booth or exhibitor presence, a workshop (interactive, hands-on activity), and a

presentation (show-and-tell demonstration, little-to-no attendee activity). Maker participants will have the option to showcase a product and share knowledge, create a hands-on activity that inspires others to embrace maker values, showcase a craft or performance, sell locally-made goods, launch a crowdfunding campaign, or create maker-focused networking activities.

Benefits of participation: Opportunity to reach more than 2,000 attendees with your craft, product, or performance.

Maker Grants for 2018: A limited number of Maker Grants totaling up to \$1,000 each will be awarded to applicants who have ideas for making their exhibits more interactive, more engaging for participants, and higher quality overall. Prospective grantees must first receive approval to exhibit at the maker faire in order to qualify. All approved exhibitors will receive Maker Grant applications via email after their exhibitor applications are approved. In order to be eligible for Maker Grants, approved maker faire exhibitors must submit itemized budgets for improving their exhibits.

Background:

Chattanooga Mini Maker Faire

The Chattanooga Mini Maker Faire originally launched in October 2014, closing out the first Startup Week Chattanooga. Chattanooga's maker community has grown significantly just as the entrepreneurial community has grown over the past decade. Maker Faire originated in 2006 in the San Francisco Bay Area as a project of the editors of Make: magazine. It has since grown into a significant worldwide network of both flagship and independently produced events.

Maker Faire by Maker Media

The original Maker Faire event was held in San Mateo, CA. World Maker Faire New York, the other flagship event, has grown in three years to 500+ makers and 55,000 attendees. Detroit, Kansas City, Newcastle (UK), and Tokyo are the home of "featured" Maker Faires (200+ makers), and community-driven, independently organized Mini Maker Faires are now being produced around the United States and the world—including right here in Chattanooga, TN. The aim of Maker Faire is to entertain, inform, connect and grow the Maker community.